

FOR IMMEDIATE RELEASE

### **SERGAN Management Opens Doors in Switzerland**

*Boutique business strategy consulting and wealth management company, serving Russian-speaking clientele, is now present in Switzerland*

**Geneva, Switzerland, 12<sup>th</sup> April 2016** – SERGAN Management, a boutique business strategy consulting and wealth management firm, today announced its opening in Switzerland.

The firm offers a unique mix of wealth management *and* business consulting services (including operational management, due diligence audits, commercial feasibility analyses, marketing, development and commercialization planning) primarily to Russian-speaking high-net-worth individuals (HNWIs) and businesses. The firm's wealth management side will focus on bespoke investment strategies using both innovative and traditional instruments, whereas the business investment side focuses on Switzerland, the United Kingdom, Austria, Italy and France, not excluding other countries.

Sergey Vakula, Owner and Co-founder of SERGAN Management commented, "We are delighted to announce the opening of our office in Switzerland, as Geneva and Zurich are extremely well-established financial and economic hubs. Moreover, Switzerland is a highly attractive destination for Russian investors, given its reliable banking system, political stability, its legal and commercial infrastructure and strategic geographical location."

Co-founders Sergey Vakula and Anne Tschanz Vakula bring a wide range of project management, banking, law and accounting experience to the boutique firm. Moscow-native, Sergey Vakula has 25 years of experience managing operations and companies of different complexities and sizes, ranging from a few to several hundred million euros, across biotech, venture capital, real estate, lifestyle, hospitality, beverage and agro-food industries. Mr. Vakula spent nine years working for a Russian Forbes-20 ultra high-net-worth individual (UHNWI) and was the Founder and CEO of a Swiss asset management company.

In addition, Co-founder Anne Tschanz Vakula has accumulated 24 years of experience working in asset management, private banking, consulting, a family office and auditing, largely with Russian high-net-worth individuals, at Pictet & Cie, Pâris Bertrand Sturdza (PBS), UBS, and Credit Suisse, amongst others.

Mr. Vakula continued: "Russian HNWIs have complex business affairs, busy lifestyles, a global mindset and high disposable income. They often need professional help to manage their wealth *and* their business interests. These individuals usually turn to a multi-family office – or multiple executive assistants – but find they lack the holistic experience to serve both needs. Frequently they also lack the cultural and linguistic ability to help Russian-speaking clients. SERGAN Management was created to address this unique need."

The company is able to leverage a large ecosystem of more than 300 strategic alliances worldwide with key business advisers to HNWIs: investment and private bankers, venture capitalists, lawyers, tax and labour law advisors, immigration specialists, IT and security experts, art experts, reputational managers and communications agencies.

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## About SERGAN Management

*SERGAN Management is a boutique wealth management and business strategy consulting firm based in Switzerland, serving Russian-speaking high-net-worth individuals (HNWIs), their family offices and businesses globally. With 50 years of combined experience working in the finance and business sectors, its founders collaborate with their clients to help them manage their wealth, lifestyle and businesses.*

*For more information, please visit:*

[www.serganmanagement.com](http://www.serganmanagement.com) (wealth management)

[www.sergan.biz](http://www.sergan.biz) (business strategy consulting)

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